

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

National Media
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	211072-1
Product	UPTON DOE ALL OF US	Invoice Date	11/11/12
Estimate Number	3239	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	211072
Account Executive	Petry Philadelphia	Alt Order #	6859694
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
				10/29/12 to 11/04/12	4x	- TWTF - -					
	WOOD			Tu	10/30/12	:30	5:29 AM	UP1205TVH	\$150.00		4
	WOOD			W	10/31/12	:30	5:39 AM	UP1207TVH	\$150.00		1
	WOOD			Th	11/01/12	:30	5:16 AM	UP1208TVH	\$150.00		3
	WOOD			F	11/02/12	:30	5:46 AM	UP1208TVH	\$150.00		2
2	WOOD	5am Daybreak	5a-6am		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	:30	5:11 AM	UP1208TVH	\$150.00		1
3	WOOD	6am Daybreak	6-7a		to						
				10/29/12 to 11/04/12	8x	- TWTF - -					
	WOOD			Tu	10/30/12	:30	6:24 AM	UP1207TVH	\$400.00		6
	WOOD			Tu	10/30/12	:30	6:52 AM	UP1207TVH	\$400.00		1
	WOOD			W	10/31/12	:30	5:59 AM	UP1205TVH	\$400.00		2
	WOOD			W	10/31/12	:30	6:39 AM	UP1207TVH	\$400.00		7
	WOOD			Th	11/01/12	:30	6:09 AM	UP1208TVH	\$400.00		8
	WOOD			Th	11/01/12	:30	6:39 AM	UP1208TVH	\$400.00		3
	WOOD			F	11/02/12	:30	6:11 AM	UP1208TVH	\$400.00		5
	WOOD			F	11/02/12	:30	6:29 AM	UP1208TVH	\$400.00		4
4	WOOD	Today Show Saturday	758-10a		to						
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WOOD			Sa	11/03/12	:30	9:59 AM	UP1208TVH	\$1,200.00		3
5	WOOD	Today Show	658-9a		to						
				10/29/12 to 11/04/12	3x	- TWTF - -					
	WOOD			Tu	10/30/12	:30	7:57 AM	UP1207TVH	\$650.00		2
	WOOD			W	10/31/12	:30	8:52 AM	UP1207TVH	\$650.00		1
	WOOD			Th	11/01/12	:30	7:29 AM	UP1208TVH	\$650.00		4
6	WOOD	Monday 8-10p	8-10p		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	:30	9:41 PM	UP1208TVH	\$4,000.00		1

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DUPLICATE

Advertiser	POL/Upton for All of Us
Product	UPTON DOE ALL OF US
Estimate Number	3239

Invoice #	211072-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211072
Alt Order #	6859694
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	226
Product Code	406

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Daybreak Sat 6am	6-7a		to						
				10/29/12 to 11/04/12	2x		-----S-				
	WOOD			Sa	11/03/12	:30	5:59 AM	UP1208TVH	\$150.00		2
	WOOD			Sa	11/03/12	:30	6:52 AM	UP1208TVH	\$150.00		1
8	WOOD	Daybreak Sat @7am	658-8a		to						
				10/29/12 to 11/04/12	1x		-----S-				
	WOOD			Sa	11/03/12	:30	7:55 AM	UP1208TVH	\$275.00		1
9	WOOD	Today Show Saturday	758-10a		to						
				10/29/12 to 11/04/12	2x		-----S-				
	WOOD			Sa	11/03/12	:30	8:26 AM	UP1208TVH	\$375.00		1
	WOOD			Sa	11/03/12	:30	9:30 AM	UP1208TVH	\$375.00		2
10	WOOD	Daybreak Sun @6am	6-7a		to						
				10/29/12 to 11/04/12	2x		-----S				
	WOOD			Su	11/04/12	:30	5:59 AM	UP1208TVH	\$125.00		1
	WOOD			Su	11/04/12	:30	6:38 AM	UP1208TVH	\$125.00		2
11	WOOD	Daybreak Sun @7am	658-8a		to						
				10/29/12 to 11/04/12	2x		-----S				
	WOOD			Su	11/04/12	:30	6:58 AM	UP1208TVH	\$250.00		1
	WOOD			Su	11/04/12	:30	7:55 AM	UP1208TVH	\$250.00		2
12	WOOD	Saturday News 8 @11	11-1130p		to						
				10/29/12 to 11/04/12	1x		-----S-				
	WOOD			Sa	11/03/12	:30	11:19 PM	UP1208TVH	\$1,450.00		1
13	WOOD	News 8 @ Noon	12-1p		to						
				10/29/12 to 11/04/12	3x		-TWTF--				
	WOOD			Tu	10/30/12	:30	12:31 PM	UP1205TVH	\$225.00		1
	WOOD			W	10/31/12	:30	12:20 PM	UP1207TVH	\$225.00		2
	WOOD			Th	11/01/12	:30	12:44 PM	UP1208TVH	\$225.00		4
14	WOOD	NFL Sports Overtime	12-1230a		to						
				10/29/12 to 11/04/12	1x		-----S				

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		Invoice Period	10/29/12 - 11/06/12
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Account Executive	Petry Philadelphia	Alt Order #	6859694
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Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WOOD	NFL Sports Overtime	12-1230a		to						
	WOOD			Su	11/04/12	:30	12:39 AM	UP1208TVH	\$250.00		2
				Sports ran late							
15	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12	1x	- TWTF - -					
	WOOD			Th	11/01/12	:30	5:40 PM	UP1208TVH	\$2,000.00		3
16	WOOD	Today Show 3	10-11a		to						
				11/05/12 to 11/11/12	1x	- T - - - - -					
	WOOD			Tu	11/06/12	:30	10:53 AM	UP1208TVH	\$400.00		1
17	WOOD	M-F News 8 @6p	6-630p		to						
				10/29/12 to 11/04/12	2x	- TWT - - -					
	WOOD			Tu	10/30/12	:30	6:20 PM	UP1207TVH	\$1,125.00		1
	WOOD			Th	11/01/12	:30	6:16 PM	UP1208TVH	\$1,125.00		3
18	WOOD	Last Call w/ Carson Daly	136a-205		to						
				11/05/12 to 11/11/12	1x	M - - - - -					
	WOOD			M	11/05/12	:30	1:53 AM	UP1208TVH	\$50.00		1
19	WOOD	Friday 8-9p	8-9p		to						
				10/29/12 to 11/04/12	1x	- - - - F - -					
	WOOD			F	11/02/12	:30	7:59 PM	UP1208TVH	\$1,500.00		1
20	WOOD	Today Show 3	10-11a		to						
				10/29/12 to 11/04/12	1x	- TWTF - -					
	WOOD			W	10/31/12	:30	10:29 AM	UP1205TVH	\$200.00		1
21	WOOD	Notre Dame Football	330-7p		to						
				10/29/12 to 11/04/12	2x	- - - - - S -					
	WOOD			Sa	11/03/12	:30	3:34 PM	UP1208TVH	\$450.00		2
	WOOD			Sa	11/03/12	:30	5:31 PM	UP1208TVH	\$450.00		1
22	WOOD	Football Night in America	7-8p		to						
				10/29/12 to 11/04/12	1x	- - - - - S					
	WOOD			Su	11/04/12	:30	7:28 PM	UP1208TVH	\$500.00		1

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Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	4x	- TWTF - -					
	WOOD			Tu	10/30/12	:30	11:31 PM	UP1207TVH	\$900.00		1
	WOOD			W	10/31/12	:30	11:12 PM	UP1208TVH	\$900.00		2
	WOOD			Th	11/01/12	:30	11:14 PM	UP1208TVH	\$900.00		4
	WOOD			F	11/02/12	:30	11:24 PM	UP1208TVH	\$900.00		3
24	WOOD	Late Night w/Jimmy Fallon	1237a-137a		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	:30	1:23 AM	UP1208TVH	\$75.00		1
25	WOOD	Sun 11p News (NFL)	1130-12a		to						
				10/29/12 to 11/04/12	1x	- - - - - S					
	WOOD			Su	11/04/12	:30	12:00 AM	UP1208TVH	\$500.00		1
26	WOOD	Saturday 9-10p	9-10p		to						
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WOOD			Sa	11/03/12	:30	9:47 PM	UP1208TVH	\$825.00		2
27	WOOD	Saturday 10-11p	10-11p		to						
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WOOD			Sa	11/03/12	:30	11:00 PM	UP1208TVH	\$825.00		2
28	WOOD	Saturday Night Live	1130p-103a		to						
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WOOD			Sa	11/03/12	:30	11:45 PM	UP1208TVH	\$600.00		1
29	WOOD	Sun News 8 @6p	6-7p		to						
				10/29/12 to 11/04/12	1x	- - - - - S					
	WOOD			Su	11/04/12	:30	6:18 PM	UP1208TVH	\$750.00		1
31	WOOD	6am Daybreak	6-7a		to						
				11/05/12 to 11/11/12	1x	- T- - - - -					
	WOOD			Tu	11/06/12	:30	6:48 AM	UP1208TVH	\$650.00		3
33	WOOD	WOOD News @ 430am	430-5a		to						
				10/29/12 to 11/04/12	1x	- TWTF - -					

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33	WOOD	WOOD News @ 430am	430-5a	to							
	WOOD			Th	11/01/12	:30	4:39 AM	UP1208TVH	\$25.00		1
34	WOOD	NFL Sports Overtime	12-1230a	to							
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	12:27 AM	UP1208TVH	\$250.00		1
35	WOOD	Today Show	658-9a	to							
				10/29/12 to 11/04/12	1x	-TWTF--					
	WOOD			W	10/31/12	:30	7:30 AM	UP1207TVH	\$650.00		1
36	WOOD	WOOD News @ 430am	430-5a	to							
				10/29/12 to 11/04/12	1x	-TWTF--					
	WOOD			Tu	10/30/12	:30	4:54 AM	UP1207TVH	\$50.00		1
37	WOOD	Saturday 8-9p	8-9p	to							
				10/29/12 to 11/04/12	1x	-----S-					
	WOOD			Sa	11/03/12	:30	8:28 PM	UP1208TVH	\$825.00		1
38	WOOD	Notre Dame Football	330-7p	to							
				10/29/12 to 11/04/12	1x	-----S-					
	WOOD			Sa	11/03/12	:30	6:16 PM	UP1208TVH	\$450.00		1
39	WOOD	WOOD News @ 430am	430-5a	to							
				11/05/12 to 11/11/12	1x	M-----					
	WOOD			M	11/05/12	:30	4:39 AM	UP1208TVH	\$50.00		1
40	WOOD	5am Daybreak	5a-6am	to							
				11/05/12 to 11/11/12	1x	-T-----					
	WOOD			Tu	11/06/12	:30	4:40 AM	UP1208TVH	\$250.00		1

Aired Spots**61**

Gross Total **\$33,725.00**

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Estimate Number	3239

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Sales Region	National

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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	226
Product Code	406

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Agency Commission**\$5,058.75**Net Amount Due**\$28,666.25**Payment Terms 30 Days

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